

2024



Supporting Michigan Parkinson's Foundation

April 27, 2024

Walter & Mary Burke Park
36300 Front St. New Baltimore, MI 48047

Sponsorship Opportunity

Presented By:

thrivent[®]



About the Race/Walk

The Michigan Parkinson Foundation (MPF) is dedicated to people living with Parkinson's Disease (PD). "Parkinson's Warrior Run" is a team/pledge race/walking event that will help bring about awareness of Parkinson's Disease in New Baltimore and allow MPF to continue providing services and programs free of charge.

The race features a 5k or one mile walk route for the whole family while raising critical funds needed for those affected by Parkinson's here in Michigan.

Funds raised at the walks support:

- Financial Assistance for In-Home Respite Care
- Daily Parkinson Exercise Classes led by physical therapists (exercise is the only proven thing to help slow progression of PD)
- Weekly Patient Education Programs
- Parkinson Caregiving Training Module for Caregivers
- Newly Diagnosed Patient Information Package
- Medication Assistance
- Full Time Staff Social Worker
- Pro-bono Legal Guidance
- 76 Parkinson Support Groups in Michigan
- Professional Education Symposia



Impact

Make Your Dollars Count

MPF programs and services help make a difference right away. The need for MPF's respite care program has increased 117% since 2020. Currently our program is able to provide up to \$1,575 per family per year.

TAP NEW AUDIENCES & ENGAGE KEY MARKETS

- 1,951 Participants (Pre-COVID)
- 250 Healthcare Professionals
- 175 People with PD
- 1,231 Family Members and Friends
- 295 Adult Child of someone with Parkinson's

INCREASE BRAND VISIBILITY & AWARENESS IN MICHIGAN COMMUNITIES

4, 866 hours of respite care paid for by the MPF

18,251 people with PD served through MPF Exercise classes or Education programs

1, 520 average per month PARTICIPATE in an MPF program

MAKE A DIFFERENCE

MPF is only able to offer needed programs and services free of charge because of generous support. Help us to continue to make a difference for the 30,000 individuals in Michigan with Parkinson's.

670 patient INFORMATION PACKETS mailed to newly diagnosed

12,000 CONSTITUENTS received MPF Newsletter 4x/yr



Sponsorship Opportunities

DIAMOND: \$1,000

Prominent logo on Race T-shirt
Prominent logo on Print Materials
Prominent logo on event website
Social media Recognition
Start/finish line signage, plus 2 signs on race path
10 Racers
Tent (optional)

SILVER: \$500

Small Logo on T-shirt
Logo on event website
2 signs along race path
2 Racers

GOLD: \$750

Logo on race T-shirt
Logo on event Website
Logo on Print materials
Social Media Recognition
4 Signs along race path
5 Racers
Tent (Optional)

Bronze: \$250

2 signs along race path
Small logo on T-shirt

Organization Name: _____

Contact Person: _____

Address: _____

City/State/ Zip: _____

Phone: _____

Email: _____

I would like to sponsor:

- Diamond
- Gold
- Silver
- Bronze

Return by **Friday, March 22, 2024**

Register at www.anchorbaychamber/events OR Mail payment and form to the Anchor Bay Chamber 51180 Bedford Street, New Baltimore, MI 48047

For additional information, please call 586-386-7149 or 586-725-5148 or visit our website at www.anchorbaychamber/events





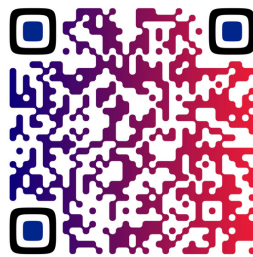
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***Register Online at www.anchorbaychamber.com/events
or Scan QR Code Below***

8:00 am registration opens
9:00 am Race start - Runners
9:15 am Race Start - Walkers



Early Bird Rate \$25
January 29th - March 14th

Regular Rate \$35
March 15th - April 15th

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